

PRIVACY POLICY AND MANAGEMENT OF PERSONAL INFORMATION

DATA AND CONTACT DETAILS OF THE DATA MANAGER
(HEREINAFTER REFERRED TO AS: 'DATA MANAGER')

NAME: H-BUDAPEST KFT.

SEAT: 1112 BUDAPEST, NESZMÉLYI KÖZ 3.

COMPANY REGISTRATION NUMBER: 01-09-679390

TAX NUMBER: 11844433-2-43

TELEPHONE: +36 1 248 09 22

FAX: +36 1 248 09 23

E-MAIL: JEGY@OPENROADFEST.HU

DATA PROTECTION REGISTRATION NUMBER:

DATA MANAGER HEREBY INFORMS THE PERSON CONCERNED THAT
THE DATA MANAGEMENT IS
BASED ON CONSENT (VOLUNTARY DATA PROVISION).

PURPOSE OF DATA MANAGEMENT: FORWARDING OF ADVERTISING
MATERIAL

THE LEGAL BASIS OF DATA MANAGEMENT: THE CONSENT OF THE
PERSON CONCERNED

PERIOD OF DATA MANAGEMENT: 5 YEARS

PERSON WHO CAN LEARN THE PERSONAL DATA OF THE PERSON
CONCERNED: EXCLUSIVELY THE
DATA MANAGER

RIGHTS OF THE PERSON CONCERNED:

THE PERSON CONCERNED MAY ASK FOR A NOTIFICATION ABOUT
THE MANAGEMENT OF HIS OR
HER PERSONAL DATA, FURTHERMORE, HE OR SHE MAY REQUEST
THE CORRECTION OF HIS OR
HER PERSONAL DATA, RESPECTIVELY - WITH THE EXCEPTION OF
DATA MANagements ORDERED
BY THE LAW - THEIR DELETION OR BLOCKING AT THE
FOLLOWING E-MAIL ADDRESS:
JEGY@OPENROADFEST.HU

UPON THE REQUEST OF THE PERSON CONCERNED, THE DATA
MANAGER SHALL PROVIDE

NOTIFICATION ABOUT DATA MANAGED BY HIM, RESPECTIVELY,
PROCESSED BY THE DATA
PROCESSOR ASSIGNED BY HIM, FURTHERMORE, ABOUT THE
PURPOSE OF DATA MANAGEMENT,
ITS LEGAL BASIS AND PERIOD, THE NAME AND ADDRESS (SEAT)
OF DATA PROCESSOR AND
ITS ACTIVITIES IN CONNECTION WITH DATA MANAGEMENT,
FURTHERMORE, ABOUT DATA OF
THE PERSONS WHO RECEIVED THE DATA AND THE PURPOSE WHY
THEY RECEIVED THEM.

THE DATA MANAGER SHALL PROVIDE NOTIFICATION IN WRITING
IN THE SHORTEST POSSIBLE
TIME - HOWEVER, IN A PERIOD OF UP TO 30 DAYS - AFTER
THE SUBMISSION OF THE
RELATED REQUEST, IN AN UNDERSTANDABLE FORM ONCE A YEAR,
FOR FREE - AND
THEREAFTER UPON THE PAYMENT OF AN ADMINISTRATIVE FEE
(THAT COVERS THE COSTS OF
THE PROVISION OF NOTIFICATION). IF DURING THE REPEATED
NOTIFICATION IT TURNS OUT
THAT THE DATA MANAGEMENT WAS ILLEGAL OR INCORRECT, THE
ADMINISTRATIVE FEE SHALL
BE PAID BACK.

DATA MANAGER SHALL CORRECT THE INCORRECT PERSONAL DATA,
RESPECTIVELY, DELETE THE
DATA IF:

1. ITS MANAGEMENT IS ILLEGAL;
2. IT IS REQUESTED BY THE PERSON CONCERNED;
3. THE DATA IS INCOMPLETE OR INCORRECT, AND THE
STATUS CANNOT BE LAWFULLY
CORRECTED;
4. THE PURPOSE OF DATA MANAGEMENT HAS BEEN TERMINATED
OR THE DEADLINE OF DATA
STORAGE DEFINED BY THE LAW HAS EXPIRED;
5. IT HAS BEEN ORDERED BY THE COURT OR THE HUNGARIAN
NATIONAL AUTHORITY FOR
DATA PROTECTION AND FREEDOM OF INFORMATION.

THE PERSON CONCERNED MAY EXPRESS HIS OR HER OBJECTION
AGAINST THE MANAGEMENT OF
HIS OR HER PERSONAL DATA IF:

A) THE MANAGEMENT (FORWARDING) OF PERSONAL DATA IS
NECESSARY EXCLUSIVELY FOR

VALIDATING THE RIGHT OR LEGITIMATE INTEREST OF THE DATA
MANAGER OR DATA
IMPORTER, EXCEPT FOR THE CASE OF MANDATORY DATA
MANAGEMENT;

B) THE UTILIZATION OR FORWARDING OF PERSONAL DATA IS
PERFORMED FOR THE PURPOSES
OF DIRECT MARKETING, OPINION POLL OR SCIENTIFIC
RESEARCH;

C) THE EXERCISING OF THE RIGHT TO PROTEST IS OTHERWISE
PERMITTED BY THE LAW.

THE DATA MANAGER - BY THE SIMULTANEOUS SUSPENSION OF
THE DATA MANAGEMENT - SHALL
EXAMINE THE PROTEST IN THE SHORTEST POSSIBLE TIME - BUT
LATEST IN 15 DAYS -
AFTER THE SUBMISSION OF THE RELATED REQUEST, AND HE
SHALL NOTIFY THE APPLICANT
ABOUT THE RESULT THEREOF. IF THE PROTEST IS JUSTIFIED,
THE DATA MANAGER SHALL
TERMINATE THE DATA MANAGEMENT - INCLUDING THE FURTHER
DATA RECORDING AND DATA
TRANSMISSION - AND BLOCK THE DATA, FURTHERMORE, HE
SHALL INFORM ABOUT THE
PROTEST, RESPECTIVELY, THE STEPS HE TOOK BASED ON IT,
ALL THOSE TO WHOM HE HAS
FORWARDED PERSONAL DATA CONCERNED BY THE PROTEST AND
WHO ARE OBLIGED TO TAKE
ACTION IN ORDER TO VALIDATE THE RIGHT TO PROTEST.

IN CASE THE PERSON CONCERNED DOES NOT AGREE WITH THE
BROUGHT DECISION OF THE
DATA MANAGER, HE OR SHE SHALL BE OBLIGED TO TURN TO THE
COURT IN 30 DAYS AFTER
THE ANNOUNCEMENT OF THE DECISION. IN CASE OF AN
INFRINGEMENT OF RIGHTS OF THE
PERSON CONCERNED, HE OR SHE MAY BRING THE DATA MANAGER
TO TRIAL. THE COURT SHALL
GIVE PRIORITY TO THE MATTER. THE DATA MANAGER SHALL BE
OBLIGED TO PROVE THE
LAWFULNESS OF DATA MANAGEMENT.

CONCERNING THE POSSIBILITY OF JUDICIAL REMEDY OR THE
SUBMISSION OF COMPLAINTS IT
IS POSSIBLE TO TURN TO THE HUNGARIAN NATIONAL AUTHORITY
FOR DATA PROTECTION AND

FREEDOM OF INFORMATION:

NAME: HUNGARIAN NATIONAL AUTHORITY FOR DATA PROTECTION
AND FREEDOM OF INFORMATION
ADDRESS: H-1125 BUDAPEST, SZILÁGYI ERZSÉBET FASOR 22/C
TELEPHONE: +36 (1) 391-1400
FAX: +36 (1) 391-1410
WEB PAGE: [HTTP://WWW.NAIH.HU](http://www.naih.hu)
E-MAIL: UGYFELSZOLGALAT@NAIH.HU

FURTHER RIGHTS OF THE PERSON CONCERNED RELATED TO DATA
PROTECTION ARE INCLUDED
IN DETAIL IN ACT CXII OF 2011 ON INFORMATION SELF-
DETERMINATION AND FREEDOM OF
INFORMATION.